

inspiring success



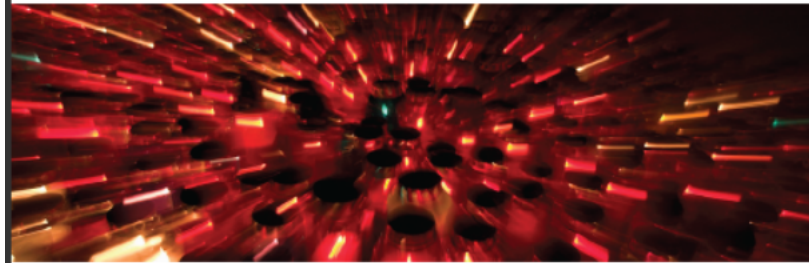
Discussion areas for today

- ACS priority areas for the next twelve months
- Professional development
- CBOK review

ACS focus next twelve months

- Release of Australia's Digital Pulse launched by the Minister for Communications the Hon Malcolm Turnbull on the 16th of June at the National Press Club in Canberra.
- Completion of the CXO Challenge which will result in the Executives Guide for Navigating Digital Disruption for a national road show in August 2015.
- The ReimagiNATION thought leaders summit 17 November
- Completion of the research piece with ANZ, CSIRO, BCG and the Department of Employment on the future of work – due out in February 2016.

Deloitte Access Economics



Australia's Digital Pulse

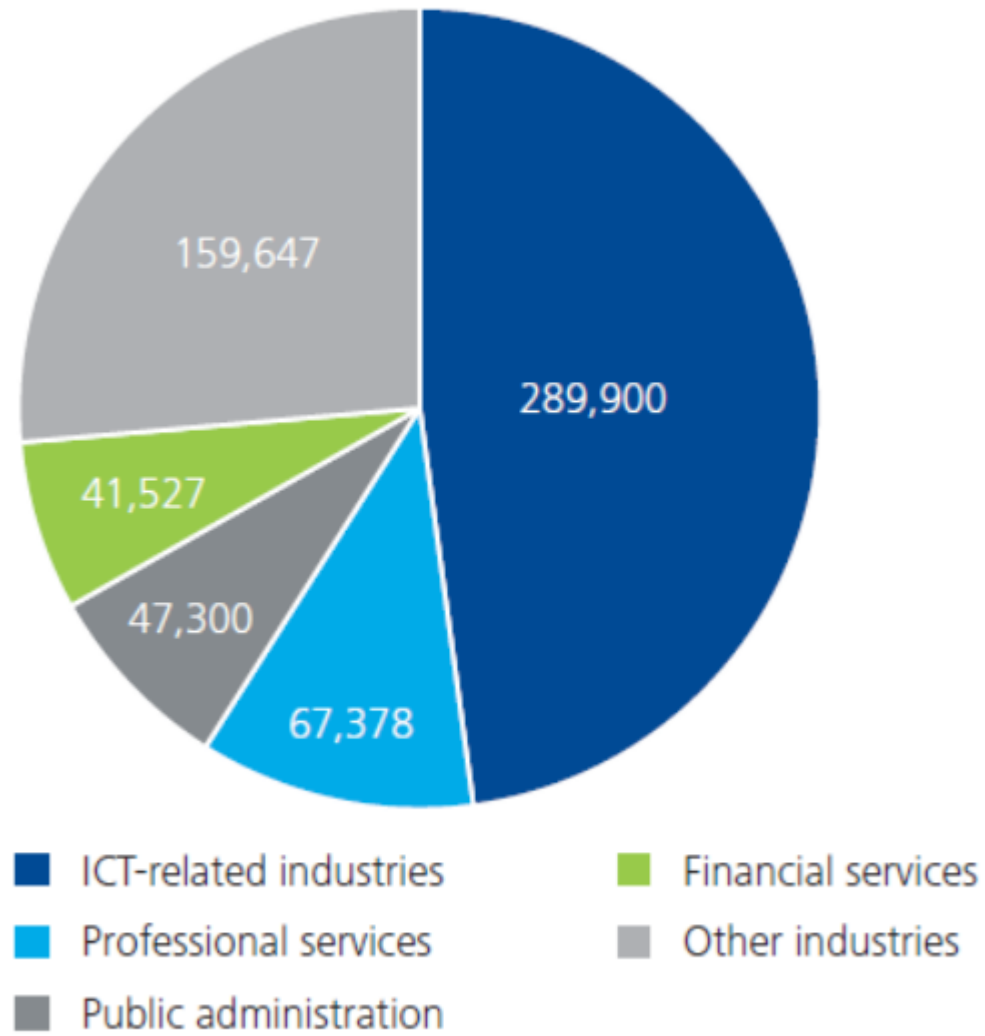
Key challenges for our nation – digital skills, jobs and education

Australian Computer Society, 2015



Deloitte.

Chart 1: ICT workers by industries, 2014



Source: ABS customised report (2015)

Table 1.1: Value-added estimate of the economic contribution of the internet and digital technologies, 2013–14

| | Information, Media and Telecommunications | The rest of the market sector | Non-market sector | Total |
|--|---|-------------------------------|-----------------------|-----------------------|
| Total value added | \$43.5 billion | \$1,160.8 billion | \$256.0 billion | \$1,460.3 billion |
| Share of GDP | 3% | 74% | 16% | 94% |
| Internet and digital technologies economic contribution | \$13.0 billion | \$51.7 billion | \$14.1 billion | \$78.8 billion |
| <i>As a share of the total economic contribution of the internet</i> | 16% | 66% | 18% | - |
| <i>As a share of GDP</i> | 0.8% | 3.3% | 0.9% | 5.1% |

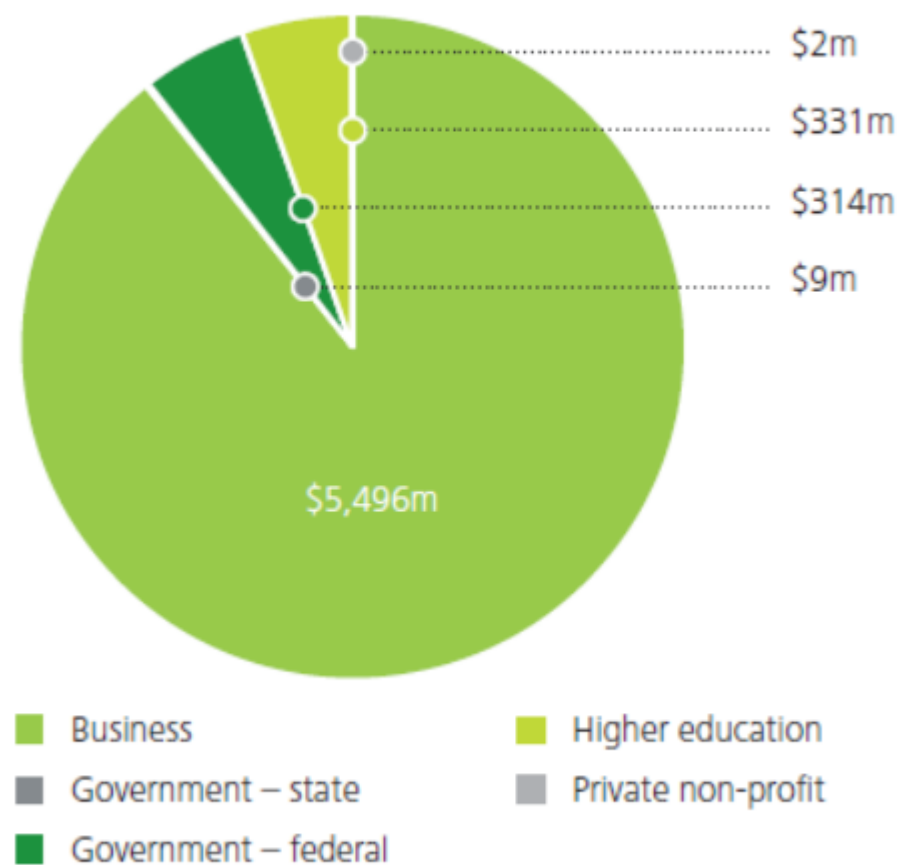
Source: Deloitte Access Economics (2015)

Chart 1.5: Trade in computer services, 2000 to 2014



Source: ABS cat. 5302.0 (2015)

Chart 1.6: Expenditure on ICT research and development, 2011–12



Sources: ABS cat. 8104.0 (2013), 8109.0 (2014), 8111.0 (2014)

Table A.5: ICT employment forecast by occupation, 2014 to 2020

| CIER occupation grouping | 2014 | 2020 | Average annual growth |
|---|----------------|----------------|-----------------------|
| ICT management and operations | 184,907 | 222,080 | 3.1% |
| ICT technical and professional | 213,107 | 247,919 | 2.6% |
| ICT sales | 28,909 | 35,193 | 3.3% |
| ICT trades | 80,109 | 87,148 | 1.4% |
| Electronic trades and professional* | 3,828 | 3,939 | 0.5% |
| ICT industry admin and logistics support* | 94,892 | 104,205 | 1.6% |
| Total ICT workers | 605,752 | 700,483 | 2.50% |

* Employment in these occupations has only been counted for the ICT-related industry subdivisions, consistent with the definitions in Table A.3

Source: Deloitte Access Economics (2015)

ACS focus next twelve months

- Release of Australia's Digital Pulse launched by the Minister for Communications the Hon Malcolm Turnbull on the 16th of June at the National Press Club in Canberra.
- Completion of the CXO Challenge which will result in the Executives Guide for Navigating Digital Disruption for a national road show in August 2015.
- The ReimagiNATION thought leaders summit 17 November
- Completion of the research piece with ANZ, CSIRO, BCG and the Department of Employment on the future of work – due out in February 2016.

CXO Challenge

In partnership with



CXO Challenge is a landmark study into the strategies and tools Australian organisations are employing to meet the needs of the digital consumer.

Below we profile the country's most influential technology and business executives and discuss disruptive innovation across key sectors of the Australian economy.



Vijay Solanki -
Southern Cross
Austereo

Australia's digital crescendo



Karen Wagner -

Select Page



RESHAPING AUSTRALIA TO PROSPER IN THE DIGITAL FUTURE



Pearcey
FOUNDATION

Digital Disruption – Competitive Advantage – The Jobs of the Future

The Reimagination Thought Leaders Summit will be taking place at The Star in Sydney on 17 November 2015. Reimagination will be the forum that converges experts and digital disruptors from business, government, education and research sectors.

Gain exclusive insights from international and Australian thought leaders. Be part of the conversation on *Reshaping Australia to Prosper in the Digital Future*.

REIMAGINATION

THOUGHT LEADERSHIP SUMMIT 2015

The problem

- How will your business prosper in the digital future?
- How exposed is your business to digital disruptors?
- Where will you find the talent with skills necessary to succeed in the digital economy?
- How will the needs of the digital consumer drive government services?
- What are the blockers and enablers?

Program

Ministerial Address

New business models and value creation in the digital age

MORNING TEA

Panel: Extending Australia's 24th year of uninterrupted annual growth

Jobs at risk of automation and the future of work

Panel: Solving the STEM crisis to assure a prosperous Australia

LUNCH

Panel: Technology as a source of competitive advantage – A Board's Perspective

Panel: Navigating disruption

AFTERNOON TEA

Beyond Automation: Adding Value to the Work of Very Smart Machines

ROOFTOP COCKTAIL RECEPTION

DIGITAL DISRUPTORS AWARDS GALA

Speakers



RESHAPING AUSTRALIA TO PROSPER IN THE DIGITAL FUTURE

REIMAGINATION

THOUGHT LEADERS SUMMIT 2015



DIGITAL DISRUPTION • COMPETITIVE ADVANTAGE • THE JOBS OF THE FUTURE

Reimagination will be the forum that converges experts and digital disruptors from business, government, education and research sectors. Gain exclusive insights from international and Australian thought leaders.



Peter Switzer
Summit MC
Award-winning broadcaster and financial expert.
Sky News – Switzer Report



Tom Davenport
Beyond Automation: Adding value to the work of very smart machines.
Professor, Babson College



Peter van Onselen
Invitation-only CXO Roundtable Facilitator
Professor, author, journalist, PhD.
Sky News – Australian Agenda

Register today at www.reimagination.acs.org.au

17 November – The Star, Sydney

CONFERRNCING



DISRUPTION

ACS DIGITAL DISRUPTOR AWARDS 2015

CBOK review

| SKILL - Graduate Skill Sets (E.g. as defined in SFIA) | | |
|---|---|---|
| <p>CORE - Core Body of Knowledge</p> <p>Technology Building Outcomes Management</p> <p>ICT Problem Solving, & Professional Knowledge</p> <p>Technology Resources Services Management</p> | <p>SPEC - ICT Role Specific Knowledge</p> <p>Additional knowledge in one or more of the core knowledge areas</p> | <p>COMP - Complementary Knowledge</p> <p>Could include knowledge from:</p> <ul style="list-style-type: none">• Business• Science• Engineering• Mathematics• Health• Psychology• Education• Government• Economics• Statistics• Humanities |

| Knowledge Area | Essential | Desirable | Not Important |
|--------------------------------------|-----------|-----------|---------------|
| Problem solving, abstraction, design | 77 | 1 | 0 |
| Ethics & Professionalism | 73 | 3 | 0 |
| Teamwork concepts and issues | 74 | 2 | 0 |
| Interpersonal communication | 74 | 3 | 0 |
| Societal issues/Legal issues/Privacy | 57 | 21 | 0 |
| History and status of discipline | 20 | 44 | 10 |
| Programming | 34 | 39 | 3 |
| Human-computer interaction | 44 | 31 | 1 |
| Systems development | 48 | 25 | 0 |
| Systems acquisition | 26 | 43 | 6 |
| Hardware and software fundamentals | 51 | 24 | 2 |
| Data and information management | 62 | 15 | 0 |
| Networking | 33 | 42 | 2 |
| Service management | 37 | 32 | 4 |
| Security management | 38 | 28 | 8 |
| IT governance | 40 | 28 | 8 |
| IT project management | 65 | 11 | 1 |
| Change management | 42 | 31 | 2 |
| Security policy | 34 | 32 | 3 |