

Advancing IT through Education and Research



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Increasing Enrolments in ICT at University

Agenda



ACS Foundation

ICT IS A PROFESSION

Increasing ICT Enrolments



ACS Foundation

- Established 2001
- > \$25 million raised
- > 2,500 scholarships awarded
- > \$5 million pa
- > > 300 scholarships pa
- > > 42% female students

Increasing Enrolments in ICT



- Remove "obstacles"
- Remove teaching ICT as a career from secondary schools
- Better Career advice
- Nationally consistent

Increasing Enrolments in ICT



- National Marketing
- Consistent "Brand"
- Consistent Messages
- Working as a team
- Academia
- Industry
- Professional bodies



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